

MÖDERE. FACT SHEETS

HOUSEHOLD | CLEAN

DISHWASHER GEL

PRODUCT DESCRIPTION:

Featuring a unique blend of essential oils, enzymes, chelators and surfactants, Modere Dishwasher Gel delivers optimal cleaning power to leave dishes sparkling. Even 24-hour stuck-on residues are no match for our unique formula, which includes a built-in rinse aid to help water sheet off dinnerware for a gleaming, spotless and streak-free finish.

PRODUCT BENEFITS:

- Concentrated formula cuts through oils and baked-on grease on glass, plastic, ceramic, metal and stoneware
- Corn-derived sodium citrate softens hard water to improve cleaning power
- Includes a rinse aid to prevent grease and residue from redepositing on dishes
- Get beautifully clean dishes that dry without streaks or water spots
- Natural orange and tangerine oils leave a fresh, clean scent
- Biodegradable and gray-water safe†

POSITIONING STATEMENT:

Modere Dishwasher Gel is tough on oils and grease yet gentle on the environment. Formulated without dyes, phosphates, chlorine, bleach, 1,4 dioxane, DEA, SLS or NPE, this concentrated formula cleans a full dishwasher load with just a small amount.

Use this fresh, citrus-scented formula to easily remove oils and baked on greases and residue from your dishes, flatware, kitchen tools, pots and pans. Modere Dishwasher Gel has been tested to be ultimately biodegradable and gray-water safe, meaning it is greener and safer for the environment, even after the product washes down the drain.

DIRECTIONS/USAGE:

Rinse excess food debris from dishware prior to loading dishwasher. Fill dispenser cup with dishwasher gel and close as normal. Follow manufacturer directions for dishwasher-safe items. Washing full loads conserves water.



KEY INGREDIENTS:

- Tangerine and orange peel oils
- Sodium citrate
- Acrylic terpolymer (rinse aid)

INGREDIENT LIST:

Water, sodium citrate*, alcohol alkoxyolate, acrylic terpolymer, polyacrylic acid, citrus aurantium dulcis (orange) peel oil*, citrus reticulata (tangerine) peel oil*, subtilisin, amylase, benzisothiazolinone, methylisothiazolinone.

* Plant-derived ingredients

† Ultimately biodegradable according to OECD 301D protocol testing. Gray-water safe according to OECD 208 protocol.

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